

Project George, London Case Study

An icon comes to town

The launch of a famous software firm's flagship UK store at Oxford Circus, London, was shrouded in mystery. Behind the scenes, another installer had removed themselves from the project (codenamed *Project George*) leaving the fit-out contractors with a big problem very close to the installation date. MPS stepped in to save the day.



Time was ticking

With the basement of this landmark retail outlet to be used as a storage area for expensive electronic consoles and equipment, in addition to a tight timeframe and strict construction regulations to contend with, MPS got straight to work.

Competitors quoted eight weeks or more to install a full cavity drain system - MPS assured the client we could do it in less than five weeks.





Project George, London Case Study

Installing the right hardware

With no time to spare, the minds behind *Project George* needed a quality waterproofing system that could be fitted quickly, efficiently, and in line with the strict compliance standards of the surrounding area. True to our word, our MPS team of experts installed between 100 - 140m² of cavity drain membrane a day. By employing specialist <u>PUDLO products - PUDLO Render Seal & PUDLO Cavity Drain membrane</u> - MPS saved the project a total of three weeks on its schedule.





Not only did this make for brilliant waterproofing, working with water to divert it from important areas, it was also discreet - the client could focus on perfecting their interior design without having to work around our product. And with MPS securing the building from water hazards, the famous software firm would be free to open the Windows!

Happy customer

<u>LDD Construction's</u> Alex Garnham said on completion: "We have used MPS on several projects and have found they give the same rapid response and high level of commitment to each job, whether it be a small waterproof render application or a full basement cavity drain installation."

